



2023 - 2024 SEASON

BCIT RACING

SPONSORSHIP PACKAGE




ABOUT US

BCIT Racing is a student team which competes in the international Baja SAE collegiate design series.

After restarting the club in 2022, we competed at Baja Oregon 2023 competition where we entered a brand-new car and passed Technical Inspection.



MENTORSHIP AND LEARNING



We actively recruit new members and actively involve them. All members are given the opportunity to apply their training and knowledge to real problems, and we hope that they will continue to carry on this tradition as they move forward in their education.

PRACTICAL EXPERIENCE



Our manufacturing processes include:

- lathes
- mills
- tube benders
- waterjet/plasma cutting
- 3D printing
- sheet metal forming
- welding
- composite layup
- thermoforming

CLIMBING THE BAJA LADDER

Stefano – 1st Year MECH

Initially Stefano started by learning the CNC Waterjet Machine. His fast decision making, and ability to identify and fix management issues has made him made him a strong leader. Stefano is set to be the new president of the team for the 2023-2024 Season.



Jonah – 1st Year MECH

With his strong mechanical mindset, Jonah took on the role of designing the front drive system for the BAJA Car. Jonah learned Solidworks and gained a bunch of shop time building and testing his design. Jonah is set to be the new driveline lead for the 2023 – 2024 Season.



Aden – 3rd Year MECH

Coming into BCIT Racing with zero shop experience, Aden invested over 100 hours on the lathe and milling machine, producing many beautiful parts for the team. Aden is set to be the Chief machinist for the 2023 – 2024 Season.



Mathieu – 2nd Year MECH

Joining the team just weeks before the competition started, Mathieu consistently found simple solutions to complicated problems. Mathieu is graduating from the diploma program, and we wish him the best with his future career.

WHAT SETS US APART

Last year, we learned what it means to restart the club after being dormant for 3 years and making a complete car from scratch. With that experience, there are things we learned that will set us apart from other schools. These include:

- Utilizing the welders and machinists at BCIT
- Running our own training program to train 1st years in manufacturing

TOP MANAGEMENT



Stefano is a 2nd year mechanical engineering student at BCIT. With the advice of previous years, he is excited to lead the next chapter of BCIT Racing



Sawyer is a 4th year mechanical engineering student at BCIT. This year he will be the Technical Lead for the BCIT Racing club and looks forward to leading the design and manufacturing of a completely new car.

SPONSOR TIER LIST

BCIT Racing is a non-profit student run club, and we rely on companies like you to fuel our drive to succeed. A Tier List is provided below breaking down the different levels of sponsorship.

While the benefits may differ according to the level, it is important to note that any level of sponsorship is greatly appreciated and will open up the opportunity to connect and network with the team during the annual BBQ at BCIT.

	Silver \$ 999 - \$ 500	Gold \$ 1,999 - \$ 1,000	Platinum \$2,000 +
Prior to Competition			
Charitable tax receipt	✓	✓	✓
Logo on team banner	X	✓	✓
Social media	Collective Sponsorship Post		Individual Posts
Monthly newsletter	✓	✓	✓
Workshop session / keynote at BCIT	X	X	✓
During Competition			
Car logo	Firewall		Exterior + Firewall
T-shirt logo	X	✓	✓
Mention in sales presentation	X	X	✓
Post Competition			
Forward job postings	✓	✓	✓

HOW TO SPONSOR

If your company is interested in sponsoring BCIT Racing, there are 3 ways to do so. An invoice like the one on the next page will be sent after any sponsorships.

1. CHEQUE

Please send the cheque to:

BCITSA RACING, 700 Willingdon Ave, SE2 3rd Floor, Burnaby, BC V5G 3H2

2. EFT

You could also pay by EFT using the below information:

Bank Name: Vancity Community Investment Bank

Transit Number: 07230

Institution Number: 809

Account Number: 100065632757

Remittance email: abratslavskaya@bcitsa.ca

Contact Person: Anna Bratslavskaya

Title/Position: Controller

Phone Number: (604) 432-8335

3. PAYPAL

If your company would like to support us by credit card, our BCIT Student Association accounting team can set up a PayPal page. Kindly note PayPal charges around 4% which will be deducted from transfers.

For this option the following information is needed:

- Company name
- Contact email

4. PARTS SPONSORSHIPS

BCIT Racing is also open to in-kind sponsorships. If your company is interested in supporting our club with parts or services instead of a monetary sponsorship, a sponsorship tier equivalent to the value for the part or service will be selected.

TO OUR SPONSORS: THANK YOU!



BCIT Racing is a non-profit club and so we rely on companies committed to the future of engineers such as yourself. Your support allows us to compete – without your help, we would not have access to such an incredible learning experience, and for that you have your gratitude.



“ The BCIT Racing club creates a unique educational environment for our students/faculty to adopt “learning by doing” philosophy. It provides a project platform (Baja vehicle) for our students to practice the real-life application of the subjects learned in theory such as design, manufacturing, project management, communication, and teamwork... Go BCIT Racing Go!”